Interested in Applying?

<table>
<thead>
<tr>
<th>Local RMIT Students:</th>
<th>Single Course applications must include a written RMIT University approval. Local fees apply.</th>
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<tbody>
<tr>
<td>RMIT Alumni Members:</td>
<td>If you are an RMIT Alumni member, include your student number for verification and eligibility of a 15% discount.</td>
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<tr>
<td>RMIT Staff:</td>
<td>Include your employee number for a 25% staff discount. (Note: excludes casual staff)</td>
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<tr>
<td>Non RMIT International Students:</td>
<td>You will need to have a valid visa for the duration of the Single Course. International fees apply.</td>
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<tr>
<td>Local Non RMIT Students:</td>
<td>Citizens of Australia, New Zealand and Permanent Residents of Australia are eligible to apply. Local fees apply.</td>
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<tr>
<td>RMIT International Students:</td>
<td>You are not eligible to enrol in a Single Course offered through RMIT Training Pty Ltd. Please verify your enrolment process with your home school.</td>
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</table>

How To Apply

Mail: Complete the Single Course Application Form and post back to RMIT Training Pty Ltd including full payment.

Fax: Complete the Single Course Application Form including your Client Number generated by RMIT Training if you are a previous Single Course student, or if known.

Online: Book online and pay by credit card on our secure website www.singlecourses.rmit.edu.au (Online Option is not available to RMIT Students)

Application Checklist

☐ Check your personal/billing details are correct and written clearly
☐ Include your Client Number generated by RMIT Training if you are a previous Single Course student, or if known
☐ Course and payment details are correct. Note: Cheques are made payable to RMIT Training Pty Ltd
☐ Attach appropriate paperwork
   Proof of satisfaction of prerequisites – original documentation will not be returned; proof of current visa; written university approval for current RMIT students; purchase order etc.

Please note: Applications will not be processed unless all required information and full payment is supplied.

Important Dates for Applicants

2006 Spring Semester - Single Course Enrolments Open
Monday, 4 September 2006

2006 Spring Semester - Single Course Enrolments Close
Closing dates for Spring Semester may vary and are set at one week prior to the commencement of the first class. Please check our website or contact us for further information and start dates.

Our office will be closed from Monday 25th December 2006 and will reopen on Wednesday 3rd January 2006.

How to Apply

Web: www.singlecourses.rmit.edu.au

Mail: RMIT Training
PO Box 12058
A Beckett Street
Melbourne VIC 8006

Fax: (03) 9925 8134

For further information and the most up to date course details go to our website www.rmit.edu.au/singlecourses

Tel: (03) 9925 8111

Office Hours: 9.00am – 5.00pm Monday to Friday
Knowledge management as a resource is multidisciplinary in nature and embodies inputs from a range of management disciplines, and from information science and technology management. Knowledge management emerged from the concept of the 'edit' and how the 'edit' which have resulted in fundamental changes both to economies and to organisations. Central to such changes is recognition of knowledge as the most valuable resource available to organisations and as the main source of competitive advantage. The management of knowledge in itself is an ambitious undertaking, not least owing to its inherently intangible nature, and its nature within individual and collective experiences. However, management disciplines can be applied to those conditions enabling the creation of knowledge, to systems and technologies, to processes and capabilities and in proper circumstance to people. The course deals with the nature and properties of knowledge in the context of resource-based theory and what this implies for organisational structures, strategies and systems, staff competencies and management styles.

There are no course prerequisites nor assumed knowledge required for this course.

Local: $1650 International: $2100

Business organisations increasingly depend on Information Technology (IT). However, many business managers have little understanding of their IT investments and solutions often fall short of expected benefits. This course explores how problems in planning, evaluating, implementing and reviewing IT decisions, processes and procedures for managing IT are at times absent and in other cases either inadequate or not working properly. There are also students who have responsibilities between IT and business, articulating the right level of IT investment and measuring IT performance. Students will gain an understanding of these problems as an introduction to an IT management course.

This course will enhance your appreciation of the role of theory in practice and equip you with the skills to identify, formulate, and implement solutions in an organisational work context.

Prerequisites
There is no prerequisite to take this course. Familiarity with the latest financial instruments, information technology and business management concepts is an advantage.

Local: $1650 International: $2100

Computational Finance
This introductory course provides an introduction to computational finance. It covers the principles of computational finance and the use of modern computational methods for financial engineering and risk management. Students will learn how to implement and evaluate financial models using quantitative techniques. They will also gain an understanding of the mathematical and numerical methods used in computational finance.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

Design and the Social Context
In today’s society, design plays a critical role in shaping the way we live, work, and interact with one another. This course explores the relationship between design and society, examining how design decisions are made, how they are implemented, and the impact they have on society. Students will learn how to critically analyze design projects and evaluate the ethical implications of design decisions.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

Marketing and Communication
This course provides an introduction to marketing and communication principles, focusing on the strategic and tactical aspects of creating and implementing effective marketing and communication strategies. Students will learn about the importance of market research, target audience analysis, and the role of communication in brand building and customer engagement.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

Entrepreneurship
This course provides an introduction to the principles of entrepreneurship, focusing on the processes involved in starting and growing a successful business. Students will learn about the importance of market research, target audience analysis, and the role of communication in brand building and customer engagement.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

Management of Information Systems
This course provides an introduction to the management of information systems, focusing on the role of information technology in supporting business processes and decision-making. Students will learn about the importance of information systems in today’s organizations, and the role of management in ensuring the effective use of technology.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

Financial Management
This course provides an introduction to financial management principles, focusing on the processes involved in managing a business’s financial resources. Students will learn about the importance of financial planning, investment decision-making, and risk management in ensuring the financial health and stability of a business.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

E-commerce
This course provides an introduction to the principles of e-commerce, focusing on the processes involved in creating and implementing effective e-commerce strategies. Students will learn about the importance of website design, online marketing, and the role of communication in building and maintaining customer relationships in an online environment.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

Innovation and Entrepreneurship
This course provides an introduction to the principles of innovation and entrepreneurship, focusing on the processes involved in developing and implementing new ideas. Students will learn about the importance of market research, target audience analysis, and the role of communication in building and maintaining customer relationships.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

Entrepreneurship and Business Planning
This course provides an introduction to the principles of entrepreneurship and business planning, focusing on the processes involved in starting and growing a successful business. Students will learn about the importance of market research, target audience analysis, and the role of communication in building and maintaining customer relationships.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800

Entrepreneurship and Business Planning
This course provides an introduction to the principles of entrepreneurship and business planning, focusing on the processes involved in starting and growing a successful business. Students will learn about the importance of market research, target audience analysis, and the role of communication in building and maintaining customer relationships.

Prerequisites
No prior knowledge of the course is required.

Local: $3500 International: $4800