Understand Design for Sustainability. Apply it effectively. Focus on solutions and initiatives.

DATE
Tues 19 – Wed 20 August 2014

TIME
9am – 5pm

VENUE
The Design Hub – Building 100
Pavilion 4, Level 10
150 Victoria St, Carlton VIC 3000

COST
$1500
* limited 20 spaces

INCLUDED
» 2 full days
» Lecturer: Simon Lockrey
Centre for Design, Research Fellow, Research Area Leader, Sustainable Products and Services, Industrial/Product Designer, marketer, business, BDM, PhD candidate
» Keynote speaker – Professor Rob Adams AM, Director City Design, City of Melbourne
» 2 days catered morning tea, lunch, afternoon tea
» Wrap up happy hour on 20 August 2014

DESIGN FOR SUSTAINABILITY MASTERCLASS
Accredited by the DIA

DESCRIPTION
Professional training in Design for Sustainability (DfS). The masterclass is delivered in a variety of modes, including theory, case studies and practical exercises.

CONTENT
» Introduction to DfS, its key concepts and terminology
» Application of Life Cycle thinking
» Understanding the Ecodesign Hierarchy
» Importance of material selection and manufacturing processes
» Key Ecodesign concepts and strategies
» Application of Whole system thinking to improve efficiency
» Application of User Centred Design for improved efficiency
» Application of Design for Sustainable Behaviour Change
» Green marketing regulations and Understanding End of Life (EoL) importance during product design and development

OUTCOME
On completion participants will have an understanding of DfS with a social and historical context, and how it can be successfully applied to their work practice.
This is accredited with the DIA (Design Institute of Australia).

PREREQUISITES
There are no prerequisites for this course however there is an inherent assumption that people attending the course are aware of sustainability issues.

MATERIALS SUPPLIED
All relevant course materials are included.

MATERIALS TO BRING
Pen/pencil and notebook.

AWARD
Participants awarded an RMIT Statement in recognition of their completion of this Masterclass.

Course code: S320157
www.shortcourses.rmit.edu.au