Fashion & Textiles
Short Courses

Fashion Merchandising Planning
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Fashion Merchandising Planning

Description
This short course introduces you to the theories, concepts and practice of allocating fashion and textile merchandise to appropriate retail outlets or clients. Through investigating and analysing collected retail data, you will design and develop retail strategies for fashion stores and enterprises that would contribute to corporate financial planning.

Content
In this course you will develop the following learning outcomes:

- Apply and creatively adapt a body of theoretical and technical knowledge and skills in sourcing requirements to meet cultural and social needs of the target market
- Communicate effectively to audiences about retail information for successful merchandise management and planning.

Outcome
Upon successful completion of this course, you will be able to:

- Apply financial principles of buying and selling fashion and textiles products
- Define and identify key components of best practice in merchandise planning
- Analyse sales data in relation to fashion and textiles merchandise
- Plan financial strategies to support successful purchasing, sales, markdowns and stock plans for the retail environment
- Apply key concepts of merchandise planning to a range of retail environments.

Suited to
This course is suited to those that are currently working in, or have recently studied, Fashion Buying, Allocating, Merchandising or Fashion Retail Management or similar and want to refresh or upskill to attain specific Merchandise Planning skills.

Materials
Students are invited to bring laptops with them to this session.

Pre-requisites
Students must have:
- Good working knowledge of Excel
Ideal if students have Certificate Level+ fashion education &/or experience working in TCF Industry as Buyer, Allocator, Retail Manager or similar.

Delivery
This course is delivered over 8 weeks, one evening per week 6-9pm.
SEE WEBSITE FOR AVAILABLE COURSE DATES.

Cost
The course fee is $875.

Location
RMIT City Campus.

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For more details, enquiries and enrolments visit RMIT Short Courses:
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RMIT short course terms and conditions are available at www.shortcourses.rmit.edu.au. Course dates/times are subject to change, please check online or phone +613 9925 8111 for current course details.