Introduction to Web Design

Course Outline:

You don’t get a second chance to make a first impression!

Develop an awareness of the impact and effect of your work on the audience. Distinguish your Web pages with visuals that tell your story. Learn about basic design concepts essential to good Web publishing.

This hands-on, project-oriented workshop will cover the anatomy of a Web page, design elements, and issues like constraints of different browsers, monitor size, graphic file size and resolution. The workshop will cover the full design process, from building a layout grid to developing an integrated design framework, to analysing and organising contents and laying out the page. The workshop will explore HTML elements as participants develop a Web page layout that conforms to good Web publishing practices and responsible use of graphics and colours.

Award:

Participants will be awarded an RMIT Statement of Participation.

Course Leaders: School staff

Title: Introduction to Web Design

Code: S355117
Fee: $750.00
Sessions: 3 sessions x 6 hours,
Monday to Wednesday

Dates: 1. 30 June to 02 July, 2008
2. 29 September to 01 October, 2008

Time: 9.00am to 4.00pm
Venue: RMIT - Brunswick Campus
Phone: 9925 8111
Fax: 9925 8134
URL: www.shortcourses.rmit.edu.au

Refund and Cancellation
If a course is cancelled the fees will be refunded in full. There is no refund once the course has commenced. Cancellations of less than 5 working days of course commencement incur a fee equal to 50% of course fee. Dates are correct at time of publication but may be changed at short notice.