Designing Programs with Impact

Program Purpose:

The aim of this 2-day program is for participants to be able to design their training programs to achieve maximum impact, enhance the learning outcomes and generate positive word of mouth from their audience/participants. We are offering these courses as a day and evening class.

Program Content:

Current learning theories and adult learning principles
The mind, body and learning
Presenting with impact (using verbal and non-verbal communication techniques)
Using imagery, stories, metaphors, art, props and games in training
Designing and de-briefing experiential learning activities.

Learning Outcomes:

By the end of this 2-day program participants will be able to:

- Describe the learning process and popular learning theories
- Outline key strategies and principles for designing programs with impact
- Design and use imagery, stories, art, props, metaphors and games in their programs
- Designing experiential learning experiences to suit a range of learning outcomes.

Who should attend:

Anyone who is in a training role, and would like to design and deliver training programs that have more impact, generate positive word of mouth and more effective outcomes for their participants.

Fee: $485
Date: March 29th, April 5th, 12th & 19th 6-9 pm
June 12th & 13th 9:30-4:30pm
Place: Level 3/449 Swanston St, Melbourne