Graphic Design - Introduction

Course Outline:
This program incorporates both theory and practice in all facets of graphic design. The skills acquired will help course participants understand the process of design and the practical application of design concepts to basic finished art.

Designed For:
This course is designed for both students and professional people to be able to develop design skills, which can be utilized in their current or future professions.

Course Content:
- Typography
- Design and Layout
- Concepts
- Colour Visuals
- Basic Finished Art

Course Outcome:
Students who complete this course will have produced a series of exercises that will culminate in a final project.

Award:
Participants will be awarded an RMIT Statement of Participation.

Course Leader:
Dale Nason

Materials
Some materials will be provided. Students are to provide the following –
- Plastic ruler 30cm
- Set square 20cm 90° with 5mm grid over surface

Materials continued -
- Retractable knife and blades
- Masking tape, Glue stick, Liquid paper
- Pencils 2 x HB, Fine liners 2 x Black
- A3 Bank layout pad
- Eraser Soft Mars / Staedler

Enrolment Details
If course cancelled fees refunded in full; no refunds once the course has commenced. Cancellations less than 5 working days of course commencement incur a fee equal to 50% of course fee. Dates are correct at time of publication but may be changed at short notice.

Title: Graphic Design - Introduction

Code: S850115

Fee: $380.00

Dates: 21 October to 9 December, 2004

Time: 6.00pm to 9.00pm (Thursdays)

Duration: 8 Sessions x 3 hours

Venue: RMIT - Brunswick Campus

Phone: 9925 8111

Fax: 9925 8134

URL: www.rmit.edu.au/shortcourses